

Community Education Catalog
Advertising Rate Sheet

Size (in inches)	Price Per Issue		Price/3 issues Billed 3 times per year 15% discount	
	Black/white	Full color	Black/white	Full color
Ad 1 (2.75 w x 3 h)	\$175	\$220	\$446.25 <i>(\$148.75 per issue)</i>	\$561 <i>(\$187 per issue)</i>
Ad 2 (5.5 w x 3 h)	\$325	\$410	\$828.75 <i>(\$276.25 per issue)</i>	\$1,045.50 <i>(\$348.50 per issue)</i>
Ad 3 (6.75 x 8.5)	\$800	\$1000	\$2,040 <i>(\$680 per issue)</i>	\$2,550 <i>(\$850 per issue)</i>
Inside back cover (8.125 x 10.75) <i>Full color, full bleed, glossy finish</i>	n/a	\$1500	n/a	n/a

We are available to produce your ad for you. Production costs are dependent on ad specifications. Minimum charge: \$50.

To place an ad, please call Marilyn Miller at 952.942.7355

Catalog Overview:

- Distributed 3 times per year: Mid-August, Early-December, Early-March.
- Circulation to each household to the communities of Carver, Chanhassen, Chaska, Victoria, and Waconia as well as area businesses. Roughly 31,000 catalogs produced.
- Full color, glossy cover on catalog.

Ad specifications:

- **Full color ads:** use CMYK
- 300 dpi each layer
- All ads must be submitted electronically in a PDF (*preferred*), JPEG or TIF format

You will be invoiced at the time of catalog distribution; amount due net 30 days.

Catalogs are produced three times per year.
 Winter/Spring → January-April mailed in December
 Summer → May-August mailed in March
 Fall → September-December mailed in August

S.T.E.M.

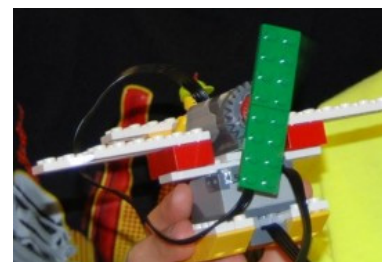


LEGO X: Gear Jammers

Grades 1-5

Build a clock, windmill and a powerful street sweeper. Design your own egg-beater. We will use our structures to investigate basic engineering concepts and components of gearing. A pioneering class designed for adventurous LEGO engineers. Led by Youth Enrichment League.

7215CHN Chanhassen Elementary, Rm 127	\$55	Wednesdays, April 5 - 26	3:15 - 4:15 PM
7215CRE Clover Ridge Elementary, Media	\$55	Thursdays, April 6 - 27	3:55 - 4:55 PM
7215KC Kindergarten Center, Media Center	\$55	Mondays, April 3 - 24	4:00 - 5:00 PM



Intro to Coding with Super Heroes

Grades K-3

Create your own video game! Love video games? Students as young as 5 years old can create their platform video games in this cool class! Choose your storyline with popular super heroes as your stars; add challenges and levels of difficulty, then share by email or post on the web to challenge family and friends. Now the 5-8 year olds can practice math, logic, and programming and put their video game talents to work! Game will be in an animated flash format, viewable in most internet browsers. Bring a USB drive. Please bring a drink & snack. Led by Computer Explorers.

7270 Chaska High, P130 Classroom	\$49	Saturday, April 29	9:00 AM - 12:00 PM
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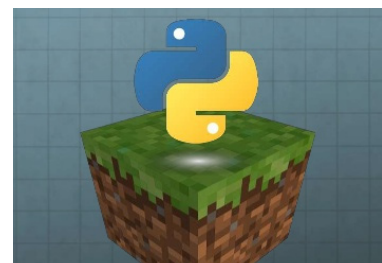


Minecraft Coding w/Python: Auto-Miner

Grades 3-8

Students will write Python code to make Minecraft automatically mine blocks for them as they walk through their worlds. Students will learn programming concepts and syntax, as well as geometry using 3D space of Minecraft. Students should be comfortable keyboarding. Led by Computer Explorers.

7271SP Chaska High, P130	\$49	Saturday, May 13	9:00 AM - 12:00 PM
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Ad 1
 2.75 x 3
 \$175 b/w
 \$220 full color



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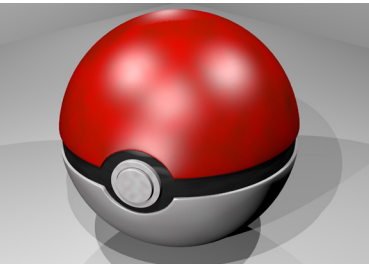


Crazy Chemistry

Entering grades 1-5

Join us as we become crazy chemists! We will investigate the Periodic Table and learn about its families with fun and exciting experiments as we discover the science side of STEM. We will break some chemical bonds, get messy with polymers and much more. Our classes are hands-on...so be sure to dress for a mess! Led by Science Explorers.

7275 Bluff Creek Elementary, Art Room \$99 Monday-Thursday, July 17 - 20 9:00 - 11:30 AM

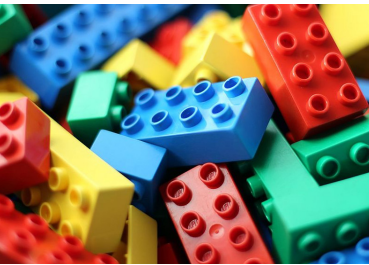


Ultimate 3D Animation--New!

Ages 8-11

Animation is fun, animation is cool! Ever wondered how those amazing computer animated films are created? Would you like to learn how to computer animate yourself? In this class you'll learn to use a professional grade 3D software (that was actually used to create the Toy Story movie) to create fun Minecraft and Pokémon inspired characters that move in a 3D virtual space. Basic Windows and keyboarding skills required. Please bring a peanut-free snack and beverage. Please bring a USB Jump Drive to save your work. Led by Tech Tac Toe.

7288 Clover Ridge Elementary, Media Center \$135 Monday-Thursday, July 10 - 13 1:00 - 4:00 PM



Forbidden Lego

Entering grades 3-6

WARNING: This course contains intense LEGO projects not intended for the faint at heart. Banned from the LEGO factory, Youth Enrichment League (YEL) has unearthed these rare LEGO projects. A ping-pong launcher; A High-Velocity LEGO Dispenser; A Candy Coated Catapult and more. Students will work in pairs to build a different project each day. They will use those projects to investigate basic engineering concepts and to compete in kid-friendly contests with classmates. NOTE to PARENTS: These projects are safe. Don't let the title rattle you. It is a fun, "high-velocity" course. Led by Youth Enrichment League.

7215 Victoria Elementary, Media Center \$139 Monday-Friday, July 10 - 14 9:00 AM - 12:00 PM

Ad 2

5.5 x 3

\$325 b/w

\$410 full color

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Ad 3
6.75 x 8.5
\$800 b/w
\$1,000 full color